

























- 1mm ball diameter
- The classic BIC ballpen
- Clear barrel for visible ink supply
- Vented safety cap identifies ink colour









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0241	Cristal Black	Box 12	9310025002417
0204	Cristal Black	Box 50	9310025002042
0305	Cristal Black	Pouch 2	9310025003155
0237	Cristal Black	Pouch 5	9310025002370
0381	Cristal Blue	Pouch 10	9310025003810
0211	Cristal Blue	Box 12	9310025002110
0202	Cristal Blue	Box 50	9310025002028
0302	Cristal Blue	Pouch 2	9310025003124
0230	Cristal Blue	Pouch 5	9310025002301
0382	Cristal Assorted	Pouch 10	9310025083829
0221	Cristal Red	Box 12	9310025002219
0203	Cristal Red	Box 50	9310025002035
0304	Cristal Red	Pouch 2	9310025003148
0231	Cristal Green	Box 12	9310025002318
0251	Cristal Purple	Box 12	9310025002516
0235	Cristal Assorted	Pouch 5	9310025002356
0383	Cristal Black	Pouch 10	9310025003834
0420	School Special	Pouch 6	9310025004091











CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
717914	Cristal Large 1.6mm Black	Pouch 5	3086123175648
717915	Cristal Large 1.6mm Blue	Pouch 5	3086123175518
880656	Cristal Large 1.6mm Blue	Box 50	3086123175570
717916	Cristal Large 1.6mm Black	Box 12	0070330179169
717917	Cristal Large 1.6mm Blue	Box 12	0070330179172



- 1.6 mm point size for a line width and smooth writing
- Ideal everyday pen
- Super smooth writing











CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE	
844452	Cristal Pocket Scents Assorted	Blister Pack 8	3086126601410	



- Appealing scented inks for new writing sensations
- Colourful writing for more pleasure
- Convenient pocket size ball pens. Medium point













- Easy glide system
- Perfect for School, home and office use
- Colourful sparkling round stick











- Fun, colorful writing, with an assortment of ink colors in every pack
- Pink, purple, turquoise and lime green
- Color tinted caps and pen barrels indicate ink color
- Available in medium point









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
716343	Shimmers	Pouch 10	70330907782









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0141	Finepoint Black	Box 12	9310025001410
0308	Finepoint Black	Pouch 2	9310025003186
0111	Finepoint Blue	Box 12	9310025001113
0306	Finepoint Blue	Pouch 2	9310025003162
0121	Finepoint Red	Box 12	9310025001212
0307	Finepoint Red	Pouch 2	9310025003179



- o.7mm ball diameter for sharp, precise lines
- Nickel silver point for those who demand a true fine point
- Cap colour identifies ink colour













ODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0144	Economy Fine Black	Box 12	9310025001441
0114	Economy Fine Blue	Box 12	9310025001144
0124	Economy Fine Red	Box 12	9310025001243
0244	Economy Medium Black	Box 12	9310025002448
0246.040	Economy Medium Black	Box 50	9310025002745
0214	Economy Medium Blue	Box 12	9310025002141
0216.040	Economy Medium Blue	Box 50	9310025002714
0224	Economy Medium Red	Box 12	9310025002240
0226.040	Economy Medium Red	Box 50	9310025002721



- Available in fine o.7mm and medium 1mm point grade
- Vented safety cap
- Barrel colour indicates ink colour

















- Lightweight round barrel
- New frosted barrel
- Long-lasting dependability









Tiest Round Sile M.

CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
20122	Round Stic Blue	Pouch 10	70330201224
20123	Round Stic Black	Pouch 10	70330201231
20124	Round Stic Assorted	Pouch 10	9310025201247
20218	Round Stic Red	Box 12	0070330201187
20219	Round Stic Black	Box 12	70330201194
20220	Round Stic Blue	Box 12	7033020120





- 1.2mm ball diameter
- Features BIC's exclusive 'Easyglide' Ink system
- Rubber grip indicates ink colour and provides comfort and control

INK COLOURS









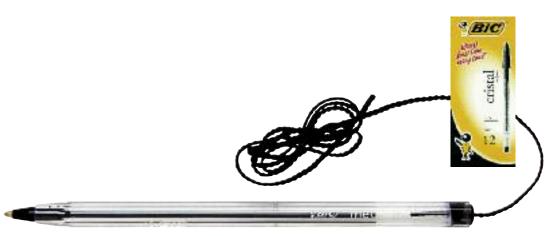


4.800 Witra Round Six Chip



4. IIIC Ultra Round Six Orp

CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
13728	Ultra Round Stic Black	Pouch 8	070330137288
13727	Ultra Round Stic Blue	Pouch 8	070330137271



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0247	Corded Cristal Black	Box 12	9310025002479
0217	Corded Cristal Blue	Box 12	9310025002172



Corded Cristal

- 1mm ball diameter
- Cord length 61cm

INK COLOURS







CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
1865	Captive Desk Pen Black	Box 12	9310025018654
1875	Captive Desk Pen Blue	Box 12	9310025018753
1873	Captive Desk Pen Blue	Blister Pack 1	9310025018739



Captive Desk Pen

- 1mm ball diameter
- Pen retention with classic pen style
- Chain length 58cm
- Refillable

INK COLOURS









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CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
10790	Solo Deluxe Set Black	Blister Pack 1	6001539107905



Solo Deluxe Desk Set

- 1mm ball diameter
- Stylish desk and pen stánd
- Chain length 45cm
- Refillable













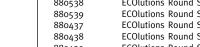


- Environmentally friendly made from 74% pre-consumer recycled plastic
- 1mm ball diameter
- Packaged using recycled material











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CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
880537	ECOlutions Round Stic Blue	Blister Pack 5 (6)	9310025005371
880538	ECOlutions Round Stic Black	Blister Pack 5 (6)	9310025005388
880539	ECOlutions Round Stic Assorted	Blister Pack 5 (6)	9310025005395
880437	ECOlutions Round Stic Blue	Box 12	9310025004374
880438	ECOlutions Round Stic Black	Box 12	9310025004381
880439	ECOlutions Round Stic Red	Box 12	9310025004398





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* BIC ecolutions









- Environmentally friendly made from 62% preconsumer recycled plastic
- 1mm ball diameter
- Strong pocket clip
- Packaged using recycled material

INK COLOURS











Cho Str.

Clic Stic



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
879410	ECOlutions Clic Stic Blue	Blister Pack 3 (6)	9310025094108
879409	ECOlutions Clic Stic Black	Blister Pack 3 (6)	9310025094092
879411	ECOlutions Clic Stic Red	Blister Pack 3 (6)	9310025094115
879310	ECOlutions Clic Stic Blue	Box 12	9310025093101
879309	ECOlutions Clic Stic Black	Box 12	9310025093095
879311	ECOlutions Clic Stic Red	Box 12	9310025093118





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CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0411	Clic Blue	Box 12	9310025004114
0541	Clic Black	Box 12	9310025005418
0572	Clic Black	Blister Pack 3	9310025005722
0511	Clic Blue	Box 12	9310025005111
0571	Clic Blue	Blister Pack 3	9310025005715
0521	Clic Red	Box 12	9310025005210
0570	Clic Assorted	Blister Pack 3	9310025005708



- Available in medium 1mm ball diameter and fine o.7mm
- Retractable ballpen with pocket clip
- Ridges on barrel for improved writing control
- Remains one of Australia's favourite retractable pens

INK COLOURS









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
579	Bic Clic Ultra Colours	Blister Pack 3	9415567100802
582	Clic Ultra Blue	Box 10	9415567100680
583	Clic Ultra Pink	Box 10	9415567100673
584	Clic Ultra Violet	Box 10	9415567100666



- Resistant and highly practical
- Smooth writing, time after time
- Its transparent barrel allows you know the ink supply
- Retractable lateral switch
- Brass medium point, with tungsten carbide ball







- 1mm ball diameter
- Retractable and refillable
- Versatile and convenient
- 2 colours in the one pen blue and red







2035



2 Colour





Blister Pack 1



- 1mm ball diameter
- Retractable and refillable
- 4 colours in one pen blue, black red and green
- lacktriangle Ideal for students and nursing staff

INK COLOURS















9310025020350



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
801867	4 Colour	Box 12	070330246232
2043	4 Colour	Blister Pack 1	9310025020435
14540	4 Colour	Blister Pack 3	070330145405



Retractable Ball Pen

- 1mm ball diameter
- Retractable and Refillable
- 5 fashionable barrel colours











CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
2061	Velocity Ballpen	Box 12	9310025120616
2060	Velocity Ballpen	Blister Pack 2	9310025020602
2070	Velocity Ballpen	Blister Pack 5	9310025020701



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
16639	Body Action Black	Blister Pack 1	070330166387
16638	Body Action Black	Box 12	9310025166393





- 1mm ball diameter
- Compact wide barrel pen that goes anywhere
- Built-in stylus
- Soft rubber grip







CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
2253	Atlantis Stic Black	Box 12	9310025022538
14788	Atlantis Stic Black	Blister Pack 4	070330147881
2252	Atlantis Stic Blue	Box 12	9310025022521
14796	Atlantis Stic Blue	Blister Pack 4	070330147966



Ball Pen

- 1.2mm ball diameter
- Features 'Easyglide ink technology' – provides a smoother writing experience
- Soft rubber grip for added comfort and control
- Ventilated cap to avoid drying out

INK COLOURS















CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
14347	Atlantis Retractable Black	Box 12	070330143470
14367	Atlantis Retractable Black	Blister Pack 2	070330143678
13938	Atlantis Retractable Black	Blister Pack 4	070330139381
14408	Atlantis Retractable Blue	Box 12	070330144088
14366	Atlantis Retractable Blue	Blister Pack 2	070330143661
13937	Atlantis Retractable Blue	Blister Pack 4	070300139374



Retractable Ball Pen

- 1mm ball diameter
- Super smooth inks lets ideas flow freely
- Soft contoured grip for comfort and control
- Smooth click retraction

























- 1mm ball diameter
- Soft full-length rubber grip
- Chrome tip exudes style

















- 1mm ball diameter
- Full length rubber grip for comfortable writing
- Retractable with strong pocket clip









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
16612	Pro Plus Ballpen Black	Box 12	070330166127
16609	Pro Plus Ballpen Black	Blister Pack 2	070330166097
16613	Pro Plus Ballpen Blue	Box 12	070330166134
16608	Pro Plus Ballpen Blue	Blister Pack 2	070330166080









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
91435	Softfeel Retractable Black	Box 12	0070330914360
91444	Softfeel Retractable Black	Blister Pack 2	0070330914452
91433	Softfeel Retractable Blue	Box 12	0070330914346
91441	Softfeel Retractable Blue	Blister Pack 2	0070330914421
91437	Softfeel Retractable Red	Box 12	0070330914384
91447	Softfeel Retractable Red	Blister Pack 2	0070330914483



- 1mm ball diameter
- Retractable ballpen with soft non-slip grip
- Barrel colour identifies ink colour













- 1mm ball diameter
- Extra wide barrel allows for superior writing comfort
- Retractable with strong pocket clip
- Soft spongy grip helps to reduce writing fatigue
- Refillable

INK COLOUR







Fabric Marker

- 1mm ball diameter
- Permanent marking colour



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CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
0291	Fabric Marker Black	Box 12	3086121901713





- Fine o.7mm ball diameter o.4mm line width
- Rubber grip for added comfort and control
- Fast drying ink for clean writing















PRODUCT DESCRIPTION

Grip Roller Black

Grip Roller Black

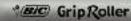
Grip Roller Blue

Grip Roller Blue

Grip Roller Red

Grip Roller Red

Grip Roller Assorted



Box 12

Box 12

Blister Pack 2

Blister Pack 5



070330312050

070330312081

070330312104





- o.5mm/o.4mm line width
- Visible ink supply lets you know when the ink is running low
- Moulded rubber grip provides exceptional gripping traction

INK COLOURS











31203

31207

31204

31206

31205

31208

31210





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
32839	Z ₄ + Needle Point Roller Black	Box 12	070330328396
32834	Z ₄ + Needle Point Roller Black	Blister Pack 2	070330328341
32840	Z ₄ + Needle Point Roller Blue	Box 12	070330328402
32841	Z ₄ + Needle Point Roller Red	Box 12	070330328419





Roller

- 0.7mm ball allows for precise and fluid writing
- Visible ink supply
- Moulded rubber grip provides exceptional gripping traction











CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE	
32831	Z4+ Roller Black	Box 12	070330328310	
32832	Z4+ Roller Blue	Box 12	070330328327	
32833	Z4+ Roller Red	Box 12	070330328334	









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
32654	Pro Plus Gel Black	Box 12	070300326545
32650	Pro Plus Gel Black	Blister Pack 2	070330326507
32655	Pro Plus Gel Blue	Box 12	070330326552
32651	Pro Plus Gel Blue	Blister Pack 2	070330326514
33074	Pro Plus Gel Red	Box 12	070330330740



- o.7mm ball diameter
- Full length rubber grip for comfortable writing
- Retractable with strong pocket clip
- Refillable

















CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
357535	ReAction Gel Black	Box 12	9310025575355
33089	ReAction Gel Black	Blister Pack 2	070330330894
857536	ReAction Gel Blue	Box 12	9310025575362
33128	ReAction Gel Blue	Blister Pack 2	070330331280
357533	ReAction Gel Red	Box 12	9310025575331
33094	ReAction Gel Assorted	Blister Pack 3	070330330948



- o.7mm ball diameter
- Soft full-length rubber grip
- Chrome tip exudes











- o.7mm ball allows for smooth fluid writing
- Rubber grip soft grooves provide exceptional gripping traction and optimal writing comfort
- Chrome tip provides a stylish and up-market finish











Retracta6/



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4470	Intensity Clic Black/Blue Barrel Colour	Box 12	9310025044707
4471	Intensity Clic Black/Green Barrel Colour	Box 12	9310025044714
4472	Intensity Clic Black/Orange Barrel Colour	Box 12	9310025044721
4476	Intensity Clic Black/Assorted Barrel Colours	Box 12	9310025144766
4473	Intensity Clic Black/Assorted Barrel Colours	Blister Pack 1	9310025044738
4474	Intensity Clic Black/Assorted Barrel Colours	Blister Pack 3	9310025044745



- 0.7mm ball allows for fluid writing
- Soft rubber grip for improved comfort and control
- Retractable with strong pocket clip
- Refillable

INK COLOURS











CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4461	Velocity Gel Roller Blue	Box 12	9310025044615
4462	Velocity Gel Roller Black	Box 12	9310025044622
4463	Velocity Gel Roller Red	Box 12	9310025044639



- o.8mm point size allows for precise and fluid writing
- Chrome tip exudes style
- Gel ink glides over your page













CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
32140	Cristal Gel Black	Box 12	070330318786
32062	Cristal Gel Blue	Box 12	070300318793
31605	Cristal Gel Blue	Pouch 5	9310025316057
32063	Cristal Gel Red	Box 12	070330319004
31607	Cristal Gel Assorted	Pouch 5	9310025316071



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CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
9010	Evolution Graphite Pencil	Box 12	3270220004608



- HB Graphite woodfree pencil
- Stronger lead than most ordinary pencils









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4720	BIC Pencil o.5mm	Box 20	9310025047203
91187	BIC Pencil o.5mm	Pouch 5	070330911871



- o.5mm HB lead pencil
- Built in eraser
- Each pencil contains 3 leads



CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
741831	Quantech Pencil With Refills 0.5mm	Blister Pack 1	70330418318
741833	Quantech Pencil With Refills 0.7mm	Blister Pack 1	70330418332
870670	Quantech Mechanical Pencil o.7mm	Box 12	3086123175716
870621	Quantech Mechanical Pencil o.5mm	Box 12	TBD



- Perfect for technical drawing
- Chrome plated barrel & steel grip
- \blacksquare Sliding sleeve







- Modern & qualitative design
- Triple lead advance system: Top action + shake + automatic
- Metalized clip
- Special grip zone









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
741889	Ai Pencil With Refills 0.5mm	Blister Pack 2	70330418349
741890	Ai Pencil With Refills 0.7mm	Blister Pack 2	70330418905
741891	Ai Mechanical Pencil o.5mm	Box 12	0070330337425
741892	Ai Mechanical Pencil o.7mm	Box 12	70330418929



- o.5mm HB lead
- Side lead advance mechanism
- Comfortable rubber grip







CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
41333	Clic Matic o.5mm	Box 12	070330413337
41332	Clic Matic o.5mm	Blister Pack 4	070330413320



- o.5mm HB lead
- Top and side advance mechanism
- Soft rubber grip for added comfort and control





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
741160	Clic Master o.5mm	Blister Pack 2	070330411609









CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4655	Pencil Pal o.7mm	Box 12	9310025046558
4645	Pencil Pal o.7mm	Pouch 4	9310025046459
4650	Pencil Pal o.7mm	Pouch 8	9310025046503





- o.7mm HB lead
- Convenient pocket clip and built in eraser
- Vibrant translucent barrel colours





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4820	Matic Grip o.7mm	Box 12	9310025048200
4825	Matic Grip o.7mm	Blister Pack 2	9310025048255



- o.7mm HB lead
- Convenient pocket clip with built in eraser
- Rubber grip for added comfort and control







CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
40790	Atlantis Pencil o.7mm	Box 12	070330407909
40811	Atlantis Pencil o.7mm	Blister Pack 2	070330408111



- o.7mm HB lead
- Soft rubber grip for comfort and control
- 3 strong leads per pencil







- Strong o.7mm HB lead
- Half the size!
- Soft squishy grip





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
41508	Mini Grip Pencil o.7mm	Blister Pack 5	070330415089



- Super strong o.9mm HB lead
- Fun squishy grip soft and comfortable and easy for kids to hold
- 5 colourful barrel colours





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
40848	Matic Fun o.9mm	Blister Pack 5	070330408487



- Super strong o.9mm HB lead
- Firm rubber grip
- Push button retracting mechanism
- Eraser cap a stylish finish to your pencil!





CODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
4671	Velocity Pencil o.9mm	Blister Pack 2	9310025046718





Blister Pack 1

Blister Pack 1

Blister Pack 1





- o.5mm pack suitable for Clic Matic and Clic Master mechanical pencils
- o.7mm pack suitable for Atlantis and Matic Grip mechanical pencils.
- o.9mm pack suitable for Matic Fun and Velocity mechanical pencils.



Lead and Eraser Refills - 0.5mm

Lead and Eraser Refills - 0.7mm

Lead and Eraser Refills – 0.9mm

01285

01286

01287





070330012868

070330012875

ODE	PRODUCT DESCRIPTION	PACK SIZE	BARCODE
2701	BIC Refill Fine Blue	Box 12	9310025027014
2711	BIC Refill Medium Blue	Box 12	9310025027113
2704	BIC Refill Fine Black	Box 12	9310025027045
2714	BIC Refill Medium Black	Box 12	9310025027144
2702	BIC Refill Fine Red	Box 12	9310025027021
2712	BIC Refill Medium Red	Box 12	9310025027120
13188	BIC Recharge Refill Black	Blister Pack 2	070330908062
13189	BIC Recharge Refill Blue	Blister Pack 2	070330908062
2091	Cartouche Refill Blue	Pouch 1	9310025020916
2094	Cartouche Refill Black	Pouch 1	9310025020947
2092	Cartouche Refill Red	Pouch 1	9310025020923
2093	Cartouche Refill Green	Pouch 1	9310025020930
2715	Velocity Gel Refill Blue	Box 12	9310025027151
2716	Velocity Gel Refill Black	Box 12	9310025027168
2718	Intensity Clic Refill Black	Box 12	9310025027182



- BIC Recharge refills suitable for Velocity, XXL Pro and Atlantis Retractable.
- BIC Refills suitable for Captive Desk Pen and Solo Deluxe Desk Set.
- Cartouche suitable for 2 and 4 colour pens
- Intensity Clic Refill suitable for Intensity Clic, Reaction Gel and Pro Plus Gel.
- Velocity Gel Refill suitable for Velocity Gel Roller









Counter Displays

CO	DE	PRODUCT DESCRIPTION	SIZE
1	32660	Pro Plus Ballpen/Gel Counter Display	36
2	17310	Reaction Ballpen/Gel Counter Display	36
3	14410	Atlantis Counter Display	36
4	16640	Body Action Counter Display	36
5	41135	Clic Matic Counter Display	36
6	41160	Clic Master Counter Display	36
7	31935	Mark It Ultra Fine Counter Display	36
8	33125	Mark It Fine Counter Display	60
9	4590	BIC Kids Colouring Corner	60
10	2575	Glue Centre Counter Display	60
11	6098	Correction Centre Counter Display	72





















10





Permanent Stand

- The state of the art BIC permanent stand offers you the opportunity to increase foot traffic in your store.
- Includes 62 product pockets, 1 scribble pad holder and slide drawer for easy access. Hangsell hooks are available upon request.
- Height 1870mm
- Width 610mm
- Depth 400mm

